

CHS Equity Advisory Group - Public Engagement Subgroup Meeting
 July 23, 2024, 11:00 AM - 12:00 PM
 Agenda

Meeting Link: <https://cbi-org.zoom.us/j/87383177532>

Objectives

- Begin drafting the “Overview and Avenues One-Pager”.
- To a quick stock-taking of what public facing materials we already have.
- Write a quick list of the distribution pathways we already have.
- Identify gaps.
- Designate someone to continue the work in each of these streams.

Participant Agenda

5 mins	Open	Subgroup
40 mins	Discussion <ul style="list-style-type: none"> ● What materials do we already have? <ul style="list-style-type: none"> ○ Inventory and Review <ul style="list-style-type: none"> ■ CHS Overview ■ DPS Public design explainer ■ What will exist? ● Draft the Overview + Avenues one-pager ● What distribution pathways do we already have? ● What are the gaps? 	Subgroup
10 mins	Comments	Subgroup
5 mins	Prepare summary to share with EAG <ul style="list-style-type: none"> - Designate a speaker 	Subgroup
5 mins	Close	Subgroup

Notes from Last Meeting:

DELIVERABLES

- 1) Create Written Materials
 - a) Creating materials
 - i) **Overview and Avenues One-Pager - ASAP** What are the avenues for public engagement? How to get involved.
 Audience: Vermonters in general
 Purpose: To be informed about the CHS so that they can give input while still malleable.
 - (1) Basic overview
 - (a) Future benefits (savings due to efficiencies)
 - (b) Increase in price of fuel (we do not know by how much)
 - (c) What are you expected to do to counteract these increases

- (2) Base vocabulary
 - (3) How to get involved
 - (a) Meetings (TAG, EAG, Public Forums)
 - (b) What's the next step when the legislature resumes?
 - (4) Links to existing material
 - ii) General climate change
 - iii) Clean heat measures (focus on existing programs)
 - (1) Weatherization
 - (2) Energy efficiency
 - iv) Consumer friendly explainer of Clean Heat Standard policy (keep to things listed in the law)
- b) Plan for distribution
- 2) Recommendations for implementation for consumer support
- 3) Recommendations for maximum success in public engagement

Questions and Notes

- What type of public engagement is needed during and after?
- Helping people understand topics coming out under the CHS
- Where do we see gaps in the PUC process of informing
- Where do they need to come out of this process.
- TO MAKE MORE EQUITABLE AND HAVE THE PUBLIC BETTER INFORMED
- Knowledge gap in general public and semi-interested public in where we are and where we need to go
- What public engagement and consumer advocacy will be embed in CHS as we move forward?
- Products that the PUC can use to help educate the public (they cannot produce them themselves)
 - Material - how does CHS impact me?
 - Landlord
 - Renter
 - Multifamily
 - What does the clean energy transition mean?
 - Scenarios - here's how this would impact you
- List of questions to answer
- Hear what capacity the PUC has for public engagement?
 - What is possible for the PUC to be able to do?
 - Written materials - hoping that EAG would be able to draft and review materials to go out
 - PUC has a lengthy report to the legislature that will be this is the public engagement you should have done, but we cannot actually do it
- Recommendations for ideal public engagement
- Materials
- What will be written into the act to provide public representation in the program
 - Call centers
 - Ombudsmens
 - Consumer support
- Post-implementation
 - Data
 - Consumer response

Next meeting

- What materials do we already have?
 - Inventory and Review
 - CHS Overview
 - DPS Public design explainer
 - What will exist?
- Draft the Overview + Avenues one-pager
- What distribution pathways do we already have?
- What are the gaps?

Past EAG Meeting on Public Engagement

- Motion to keep going with public engagement subgroup?
- Documents and brochures explaining what the CHS is - can EAG do this?
 - Contractors - how to hire contractors
 - Efficiency vermont could be either a model or just use what they have
 - One page info about heat pumps and climate change
 - Helping ppl understand topics coming out under the CHS
 - Where do we see gaps in the PUC process of informing
 - Where do they need to come out of this process?
 - TO MAKE MORE EQUITABLE AND HAVE THE PUBLIC BETTER INFORMED
 - Knowledge gap in general public and semi-interested public in where we are and where we need to go
 - PUC cannot inventory what is needed to fill that or produce those products
 - Transform amin document into something that takes that scope
 - Where we are and where we need to go
 - Srini's suggestions
 - Other documents that we need to produce to make sure people are working from accessible and common information
 - How the mechanics of the credit system will work
 - Baseline document
 - How do you get that in front of the people who need to see it?
 - Rewiring AMerica and EBT tool - Emily
 - Emily will be away for next week and a half
 - MAterial - how does CHS impact me?
 - Landlord
 - Renter
 - Multifamily
 - Scenarios - here's how this would impact you
 - What does the clean energy transition mean?
 - What public engagement and consumer advocacy will be embed in CHS as we move forward
 - Final work product